




## GEORGE GRAY

### Contact

 **Address**  
1118 N Cahuenga Blvd,  
Hollywood Los Angeles,  
90038, CA.

 **Mobile**  
3237366474

 **Email**  
georgegray313@gmail.com

 **Twitter**  
@georgegrayeco

 **LinkedIn**  
/georgegrayeco

 **Website**  
<http://ecofounder.net>

### Skills

Energy Management, Energy Efficiency, Energy Modelling, Sales and Marketing, Business Development, Startup Founder, Business Model development, Financial Modeling, Digital marketing.

## OBJECTIVE

To bring amazing Energy Auditing and Business Development services to Renewage.

## EDUCATION

Otago University 2013

- BSC in Energy Management and Entrepreneurship
- Solar PV modelling and design, Energy Efficiency, Energy Data Analysis, Energy Auditing, Marketing Strategy, Product Management, Go-to-Market Strategy and Advertising.

Other Education

- Completed sales training for: cold calling, door-to-door, and in person sales.
- Chronic self-educator, I read a book a day.

## EXPERIENCE

Business Development 2014 - 2015

Chai Energy, Los Angeles

- Funded energy efficiency startup (chaienergy.com)
- Building strategic partnerships, business strategy, social media, content and growth marketing.

Founder, Managing Editor 2014 - PRESENT

Eco Founder, Los Angeles

- Eco Founder: Sharing cleantech specific startup skills for engineers and scientists . (ecofounder.net)
- Content creation, marketing, online sales, networking, blogging, social media marketing.
- Active blog following, guest writer for industry blogs such as: Cleantechnica.

Consultant 2011 - 2013

George Gray Consulting, Los Angeles/Australia/New Zealand

- Commercial energy auditing projects in New Zealand and residential in Australia and Los Angeles. ([www.georgegrayconsulting.com](http://www.georgegrayconsulting.com))
- I now specialize in energy efficiency for family owned homes and town house apartments
- Energy Auditing, Client prospecting, Rebate Applications, Financing, and energy modelling.

## CONFERENCES/COMPETITIONS ATTENDED

- 2nd at Startup Weekend Dunedin, New Zealand, 2013.
- Finalist at Porttech Pitch 2014
- Attendee at Techweek LA 2014
- Attendee at LACI GLOSHO 2014

## SIDE PROJECTS AND CONSULTING WORK

- Lead generation and sales for 'Heliotek' Solar consultants
- Freelance website design and content creation